



Company/University Profile Information

Organization	Vanguard Strategy
Background of organization	Vanguard Strategy is a specialist management consultancy focusing on marketing and brand strategy. We utilize various quantitative techniques in combination with system dynamics to analyze market data and strategy development for leading global brands.
Address	33 Soho Square London W1D 3QU United Kingdom
Type of SD work	Consultancy work based on SD for leading brands of Fortune-100 companies across multiple industries
Where SD fits in your organization	For dynamic modelling purposes and simulation in our Consultancy
Typical career path	Career paths as a Consultant and Project Manager are available
Any other information you would like to provide	Our approach integrates three competence areas: Strategic Brand Management, Business and Market Intelligence and Analytics and Business Scenario Simulation
Contact Person	rdines@VanguardStrategy.com
Contact phone, fax, and/or email	44(0) 20 7478 3381
URL to host organization	www.VanguardStrategy.com