

System Dynamics Society
General Business Meeting
July 22, 20014, Delft, Netherlands

1. Call to Order and Announcements

President Ed Anderson called the meeting to order at 8:10 am.

President Anderson thanked the outgoing Officers and Policy Council Members:

- David Ford Past President
- Policy Council (2011-2013): Allyson Beall, Markus Schwaninger
- Past President: Kim Warren (2014)

President Anderson also welcomed the incoming and renewing Officers and Policy Council Members:

- President Elect: Jürgen Strohhecker (2014)
- Vice President Chapter Activities: Martin Schaffernicht (2014-2016)
- Vice President Finance: David Andersen (2014-2016)
- Vice President Marketing & Communications: Peter Hovmand (2014-2015)
- Vice President Professional Practice: Ken Cooper (2014-2016)
- Policy Council (2014-2016): Jim Duggan, Elke Husemann, David Wheat, Warren Farr

2. Motion to approve the minutes of the 2013 meeting.

Kim Warren moved (Len Malczynski seconded). Motion passed.

3. Officer Reports: President Anderson reviewed the “State of the Union” Summary and called on some Vice Presidents for commentary.

Members asked about linking SIGs and Chapters at an administrative level. There is some coordination by the Vice Presidents, and the VP Membership and VP Chapter Activities try to coordinate with each other.

Members asked about the availability of a membership list by country. The online membership directory can be sorted by country, so this list is easily obtained by registered members.

David A. reported on the Society finances. The Home Office comprises four persons, not all full time. The SD Society is a public charity, a 501c3 organization, incorporated in MA and registered in NY. He described the current budget, indicating an expected loss of \$83K from operations and expected income of about \$99K from assets so that we will overall be in the black. The Finance Committee has looked at our assets and allocations of those assets. Some assets are designated for specific purposes. David referred all to the VP Finance report on the web.

George R., VP Publications, reported on a review of conference proceedings. He displayed the four paragraphs describing the policy for publishing conference papers that will appear in calls for papers and proceedings.

4. President Anderson announced the incoming Slate of Officers, Policy Council Members, and others

- President Elect: Etiënne Rouwette (2015)
- Secretary: Brad Morrison (2015-2016)
- Vice President Electronic Presence: Bob Eberlein (2015-2017)
- Vice President Membership: Özge Pala (2015-2017)
- Vice President Publications: Pål Davidsen (2015-2017)
- Policy Council (2015-2017): Stefano Armenia, Ozge Karanfel, Erik Pruyt, Gönenç Yucel

5. President Anderson announced the open positions for which nominations are being sought:

- President Elect: (2016)
- Vice President Marketing & Communications: (2016-2018)
- Vice President Meetings: (2016-2018)
- Vice President Professional Practice: (2016-2018)
- Policy Council (2016-2018): 4 Members

6. Open Discussion

Members asked if there is any VP spearheading mentorship. One answer may be that some of the efforts of the VP Prof Practice will address mentorship.

Len M. announced that we are seeking proposal for conference locations for 2018 and beyond.

7. Adjourn

Etiënne Rouwette moved (Martin Schaffernicht seconded). Motion passed at 8:50 am.

SDS “State of the Union” summary and issues: Edward Anderson

Finance	Net Income ~\$167k Ordinary Inc ↓\$25k YOY Invest. Inc. ↑\$64k YOY	↑Product (book) sales ↑Membership up Clarify operating income vs. asset performance better	Support AP conf w/o growing home office Long term home office planning
Conferences	Riga, Latvia & London have submitted proposals for 2018 ID'd potential 2016 mtg. chairs Asia-Pacific Conference success	Newcomer orientation & “Want to host a conference” workshops to become permanent Report of extensive discussions about Conference Proceedings, concluding no change other than to have Web Proceedings only.	Effect of conf. pub. Policy on conf. attendance New venues
Membership	1159 Members (very slight trend upward), about 20% new, 60% of others re-up. Corporate membership proposal Case repository started	More practitioner-based events More cases ↑student population	Gender balance stable, but women ~20% of Society High churn rate
Publications	Impact factor is up. Backlog eliminated, and cycle time shortened	Need practitioner pubs. outlet	Smaller size of SDR to reflect ongoing rate of accepted submissions
Chapters	S. Africa and African chapters formed Web presence improving	Italy SD Strategy/Policy Workshop Support Brazil & China ASEAN Chapter	Chapter/SIG relations

E-Presence	Web portal improved (Chapter/SIG functionality...) AP conf. added Add'l Xmile representative	Add shopping cart to site	Blocking problems from Yahoo ISP glitches Facebook/Twitter/Linkedin
Prof. Practice	Focus group at Summer Conference to elicit wants VP Prof. Practice appointed	Develop practitioner strategy Integrate other group such as Business SIGs efforts “Match.com” functionality for SD job seekers/employers Study issues around professional certification	Starting from scratch
Marketing	VP Marketing & Publicity appointed	Improving perception of SDS Determine how people are attracted to SD Regional/global communications ID existing comm. channels & cross content to blogs, tweets, etc.	Need to survey where we are at before beginning professional campaign

People	Established -VP Mrktg & Comm. -VP Prof. Practice	User's manuals be completed Increase diversity	Standing Committee nominations challenging
Other		Enhance (1) publicity, (2) practitioners, (3) AP Encourage & empower volunteerism	Retaining experience in conference organization