

System Dynamics Society General Business Meeting
Chaired by Jürgen Strohhecker, President 2015
July 21, 2015, Cambridge, MA

1. Call to Order and Announcements

President Jürgen Strohhecker called the meeting to order at 8:35 am.

President Strohhecker thanked last year's retired Officers and Policy Council Members:

- Past President: Kim Warren (2014)
- President Ed Anderson (2014)
- VP Publications: George Richardson (2012-2014)
- Vice President Membership: Étienne A.J.A. Rouwette (2012-2014)
- Policy Council (2012-2014): Roderick McDonald, Lees Stuntz, Sylvia Ulli-Ber, and Nicole Zimmerman

President Strohhecker welcomed the current year's new Officers and Policy Council Members:

- President Elect 2015; Étienne A.J.A. Rouwette
- Past President: Ed Anderson (2015)
- Vice President Membership: Özge Pala (2015-2017)
- Vice President Publications: Pål Davidsen (2015-2017)
- Policy Council (2015-2017): Stefano Armenia, Özge Karanfil, Erik Pruyt, Gönenç Yucel

President Strohhecker thanked the current year's renewed Officers:

- Vice President Electronic Presence: Bob Eberlein (2015-2017)
- Secretary: Brad Morrison (2015-2016)

President Strohhecker also thanked the other Officers and Policy Council Members for their continuing service:

- Vice President Chapter Activities: Martin Schaffernicht (2014-2016)
- Vice President Finance: David Andersen (2014-2016)
- Vice President Marketing & Communications: Peter Hovmand (2014-2015)
- Vice President Professional Practice: Ken Cooper (2014-2015)
- Policy Council (2013-2015): Elise Axelrad, Inge Bleijenbergh, Sharon Els (partial term, 2015), Timothy Taylor
- Policy Council (2014-2016): Jim Duggan, Elke Husemann, David Wheat, Warren Farr

2. Motion to approve the minutes of the 2014 meeting.

Len Malczynski moved (Ed Anderson seconded). Motion passed.

3. Officer Reports: President Strohhecker reviewed the "State of the Union" Summary (appended to these minutes) and called on some Vice Presidents for commentary.

David Andersen reported on the Society finances. Overall, the Society is in good financial health. For the 2016 budget, we expect to lose \$108K from operations. However, we expect income from investments and other sources to offset this loss so we have budgeted a total Net Income of \$10K. Revenue from dues does not cover operating expenses, so we engage in other activities, including the sale of some products and holding a conference. Sponsorships of the conference are important to keep the Society's finances in order. We also have some assets designated for specific purposes, such as the Forrester Award, the Dana Meadows Award, a Chapter Development Fund. David referred all to the VP Finance Report on the web.

Vice President Chapter Activities: Martin Schaffernicht announced the availability of funds from the Chapter Development Fund to support the development of the field. Chapters should contact him for more information or with proposals and requests for support.

Members asked for clarification about what an e-member is. An e-member is a member who has chosen to have an electronic-only subscription to the SDR.

Rogelio Oliva will retire as Executive Editor of the System Dynamics Review as of December 31, 2015. Yaman Barlas will be the new Executive Editor.

XMILE will be coming up for vote as a standard at Oasis.

We have a Conflict of Interest Policy in place now.

4. President Strohhecker announced the incoming Slate of Officers and Policy Council Members
 - President Elect: Len Malczynski (2016)
 - President: Etiënne Rouwette (2016)
 - Past President: Jürgen Strohhecker (2016)
 - Vice President Marketing: Peter Hovmand (2016-2018)
 - Vice President Practice: Ken Cooper (2016-2018)
 - Vice President Meetings: Erik Pruyt (2016-2018)
 - Policy Council (2016-2018): Sharon Els, Diana Fisher, Rebecca Niles, Yutaka Takahashi
5. President Strohhecker announced the open positions for which nominations are being sought. The Chair of the Nominating Committee is Ed Anderson. Please contact Ed to suggest nominees.
 - President Elect: (2017)
 - Vice President Chapter Activities: (2017-2019)
 - Vice President Finance: (2017-2019)
 - Secretary: (2017-2018)
 - Policy Council (2017-2019): 4 Members
6. Open Discussion

Len Malczynski announced that we are seeking proposal for conference locations for future conferences. There is much material available to help conference organizers. Anyone potentially interested in hosting a conference should contact Len or Erik Pruyt.

Members asked about what the Society is doing to move towards open access publishing. The question brought us to discussion of two issues. One is transparency of research methods, data, analysis and models. There are initiatives to try to professionalize the way we publish scientific work. Our policies are in line, perhaps even ahead of, most of the guidelines that are emerging. A second topic about open access refers to the access of articles, ownership of copyrights, and other issues related to how articles are made available by publishers. David Andersen noted that this is about a \$100K question.

Len Malczynski announced that we are seeking proposals for conference locations for 2018 and beyond.

7. Adjourn
Ed Anderson moved (David Ford seconded). Motion passed at 9:18 am.

See attached "State of the Union" table

SDS “State of the Union” summary and issues: Jürgen Strohhecker

System Dynamics Society State of the Union 2014/2015

	2013 Achievement	2014 Achievements	2015 Aims
Finance	<p>Net Income \$168k</p> <p>Net Ordinary Inc \$32k ↓</p> <p>Invest. Inc. \$161k ↑</p> <p>Product Sales \$50k</p> <p>Journal Income \$82k</p> <p>Membership Dues \$64k</p>	<p>Net Income ~\$38k ↓</p> <p>Net Ordinary Inc \$-25k ↓</p> <p>Invest. Inc. \$90k ↓</p> <p>Product sales* \$54k (\$7k) ↑</p> <p>Journal Income ~\$84k</p> <p>Membership Dues ~\$66k</p> <p>Compensation Study</p> <p>Conflict of Interest Policies</p> <p>Staff Transitions</p> <p>*BG sales and Fireside Chat are flat, PhD Seminar Series and Literature Collection are down. Royalties (past proceedings) are up.</p>	<p>Clarify operating income vs. asset performance better</p>
Member-ship	<p>1159 members</p> <p>Case repository started</p>	<p>1143 members</p> <p>192+ student members</p> <p>E-membership 484 ↑</p> <p>SIG LinkedIn groups ↑</p> <p>4 new cases (in total 45)</p>	<p>Reenergizing the SIGs</p> <p>Increase understanding why people do not come back to the conferences</p>
Chapter Activities	<p>S. Africa and African Regional Chapters formed</p> <p>Web presence improving</p> <p>AP Conference</p> <p>\$6.4k invest in chapter development</p>	<p>2 new chapters launched (Africa Regional, South Africa)</p> <p>Pakistan reinstated</p> <p>Stable member count</p> <p>Stable level of activity and web-presence</p> <p>\$17.5k invest in chapter development</p>	<p>Attending to the developing Chapters</p> <p>Catalyzing support in underdeveloped areas with high potential (Africa, Australasia, Iran, Korea, Pakistan, Mediterranean area)</p>
Meetings	<p>Successful Asia-Pacific Conference</p>	<p>Conference Proceedings: New policy: Web Proceedings only with preamble</p> <p>Proposals for hosting ICSDS in 2017 from Hyatt Cambridge, Seaport Hotel, Disney FL, Rosen Shingle Creek, Grand Sierra, Reno</p>	<p>Encourage solid proposals ICSDS from 2017 and beyond</p> <p>Include tools for writing and model building (conference submissions) on the SD tools page</p>
Conference	<p>Registrants 543</p> <p>Rejection rate ~14%</p> <p>New: Model Expo, SIG/Chapter Gathering Points, Chapter and SIG Badge Ribbons, ...</p> <p>Surplus ~\$42k</p>	<p>Registrants 485</p> <p>Rejection rate ~18%</p> <p>New: Twin Sessions, Summer School, Conference LinkedIn page</p> <p>Surplus ~\$18k</p>	<p>Make Cambridge 2015 a success</p> <p>Summer School at WPI</p> <p>PhD Colloquium</p> <ul style="list-style-type: none"> - new focus - pilot angel advisor interactions - feedback & learning
Publications	<p>SDR Impact factor V (1.444)</p> <p>Backlog eliminated, and cycle time shortened</p>	<p>SDR impact factor ↓ (1.073)</p> <p>Enhanced HTML version of SDR articles</p>	<p>SDR: Notes & Insights ↑</p> <p>Development of publication strategy</p>

	2013 Achievement	2014 Achievements	2015 Aims
		SDR: Low backlog SDR: Fast reviewing cycle time (avg. 22.8, max 99 days)	Appointment of a successor to Rogelio Oliva
E-Presence	Web portal improved (Chapter/SIG functionality...) AP conf. added Add'l Xmile representative	Shopping cart development abandoned (difficult integration into the Office workflow) Yahoo blocking resolved Office more proficient at the use of Social Media Updated conference review process	Keep things working Social Media Reach ↑
Marketing & Communications	n/a	Developed initial marketing and communications plan Identified and recruited AVPs for working on surveys and online media and help coordinate efforts with home office Designed survey sampling plan for pilot marketing survey	Pilot marketing and communications survey with current/past membership Revamp SDS newsletter Develop SDS magazine
People	Established -VP Mrktg & Comm. -VP Prof. Practice	Conflict of Interest Policy in Place Len Malczynski nominated President 2017 3 of 4 PC Nominees are women and the 4th is Japanese	Completing policy council officer and members guide
Strategy	Strategy report	SWOT analysis of the field of SD Early work on "models of the field"	Further development of the model of the field Professional certification: review of options Market place to match SD clients and suppliers