



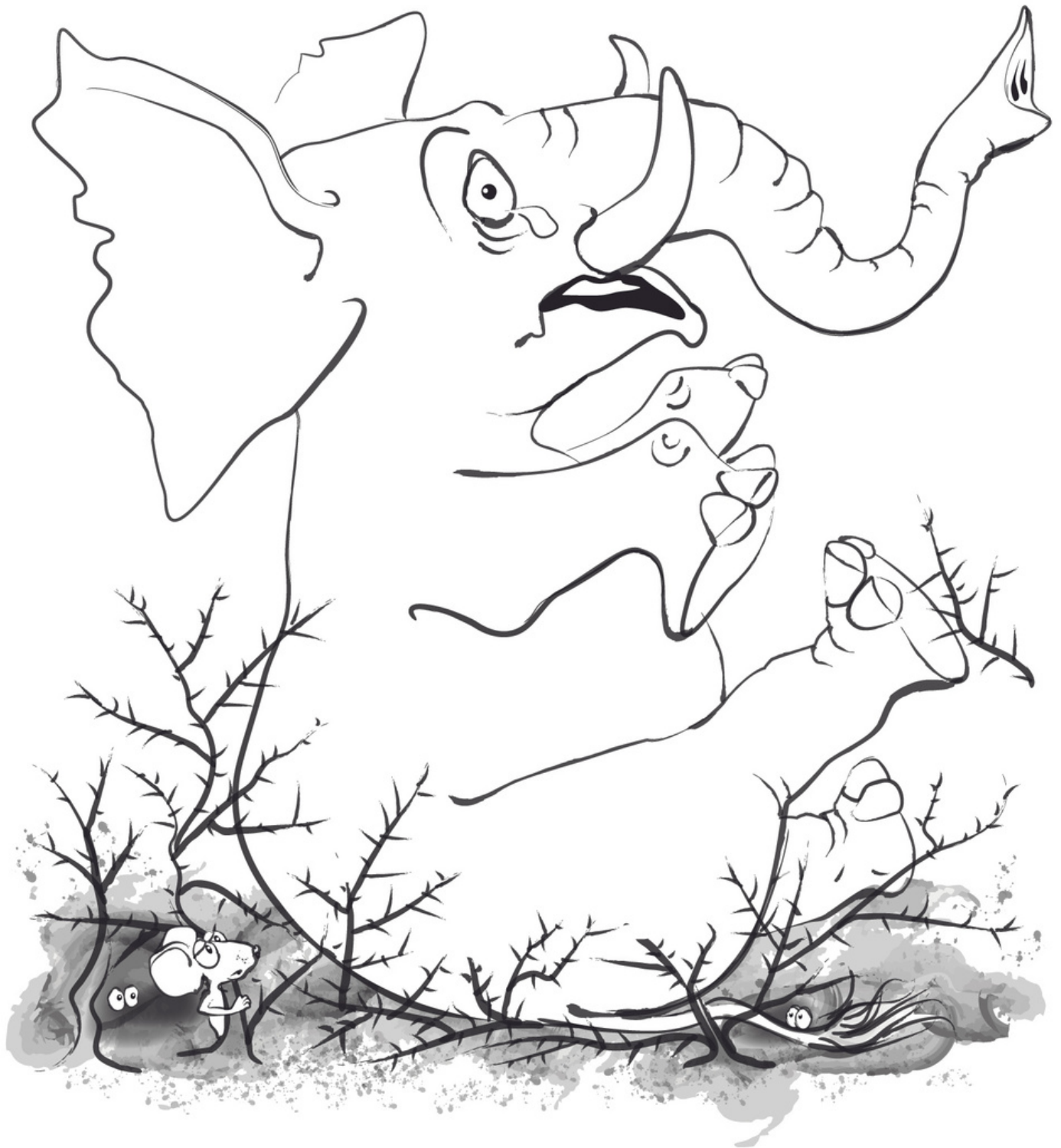
Frankl Explains:

Why Billibonk had so much “bad luck.”



Sometimes the problem you have today...

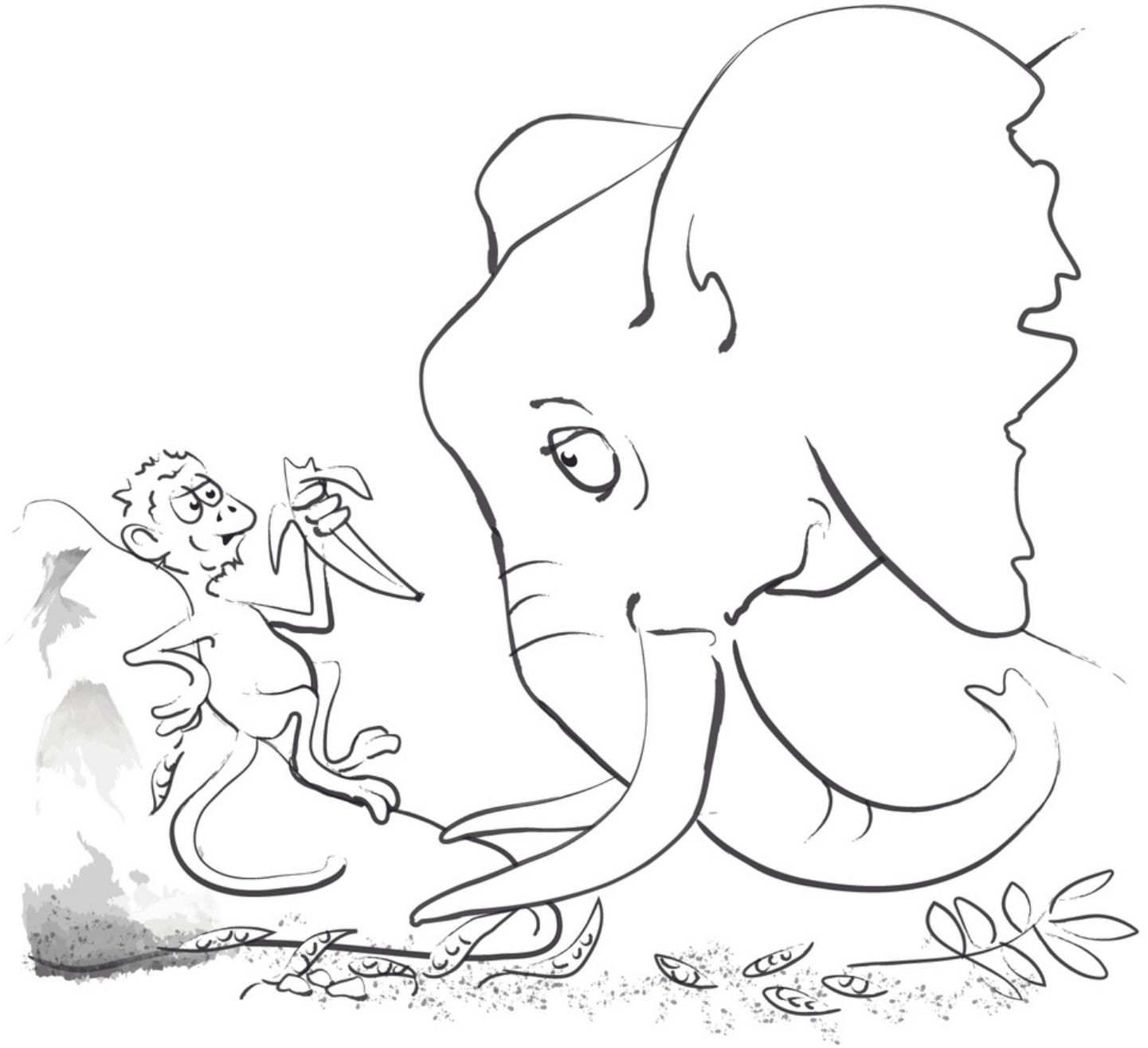
...has happened because of the “great idea” for solving the problem you had yesterday.





Frankl Explains:

Why the monkey business went bust



What starts out looking like an easy way to have a comfortable life, means others also want in...

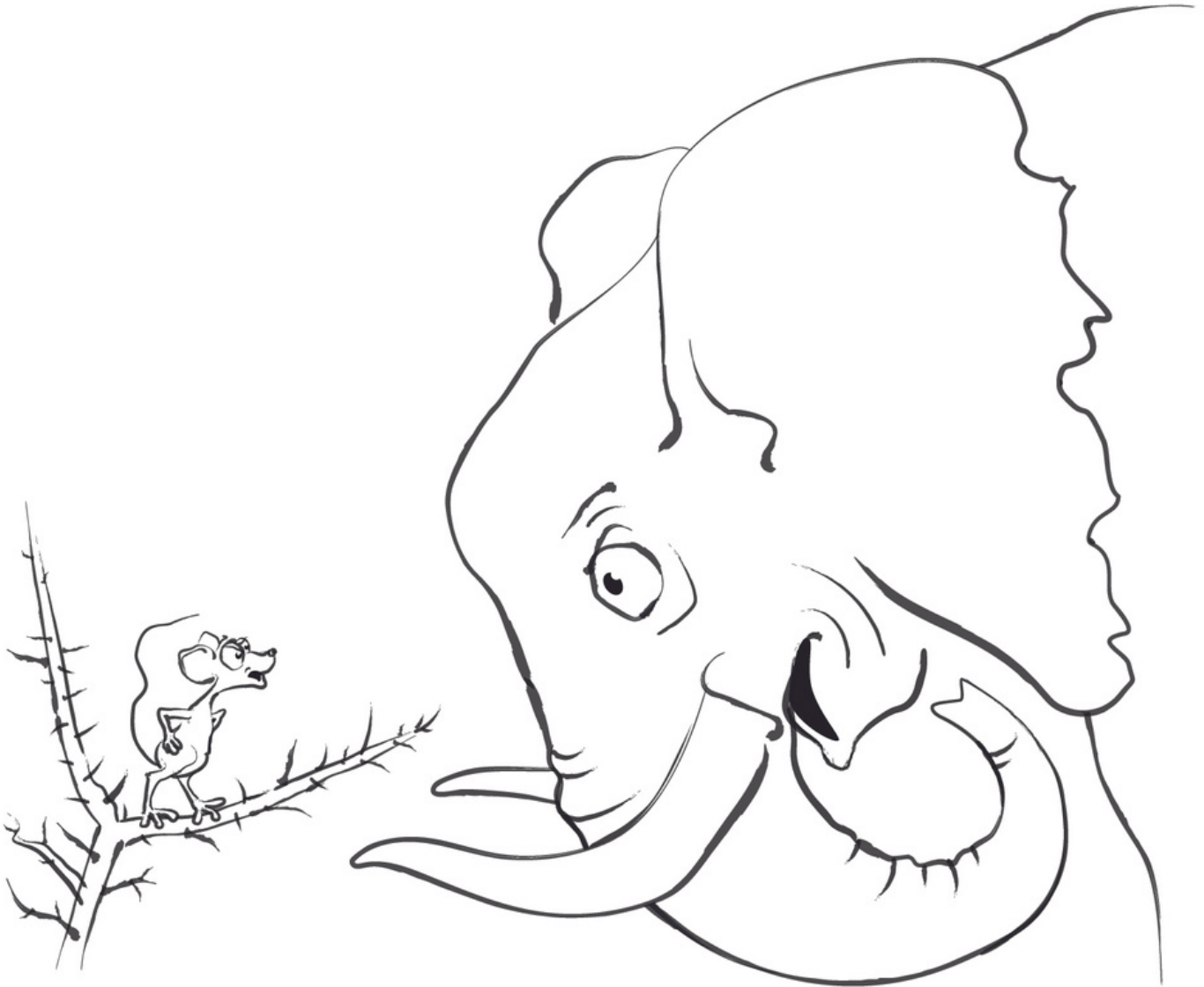
But if the resource you depend on can't keep up, there is less and less to go around.





Frankl Explains:

Why the mice fell for the elephants' trick.



You might think you are smarter than everyone else, but that makes others work hard to prove you're not...

And you might be in for a surprise





Frankl Explains:

Why it's good to be on the same side.

Trying to trick other animals can be exciting, although it is also exhausting...



While working together can also be fun, and full of new experiences.



Frankl Explains:

It's good to know where your food comes from...



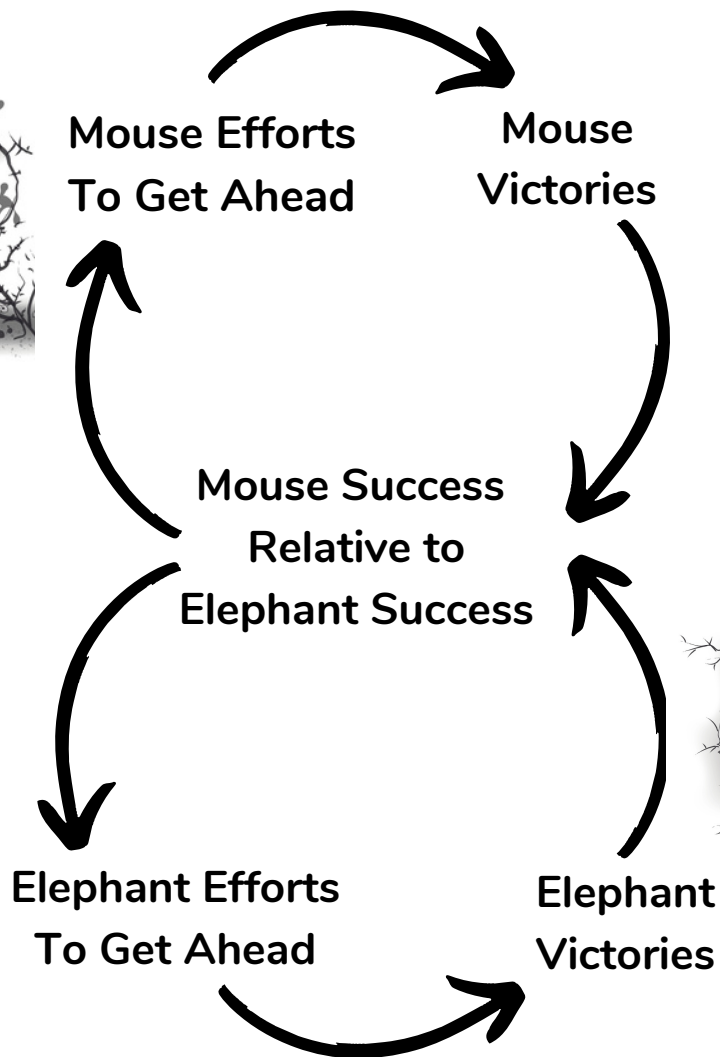
Otherwise, you might accidentally disrupt its supply.



Frankl Explains:

Escalating conflict

When two groups are trying to beat each other, each time one group has success...



the other group will work harder to get ahead.