



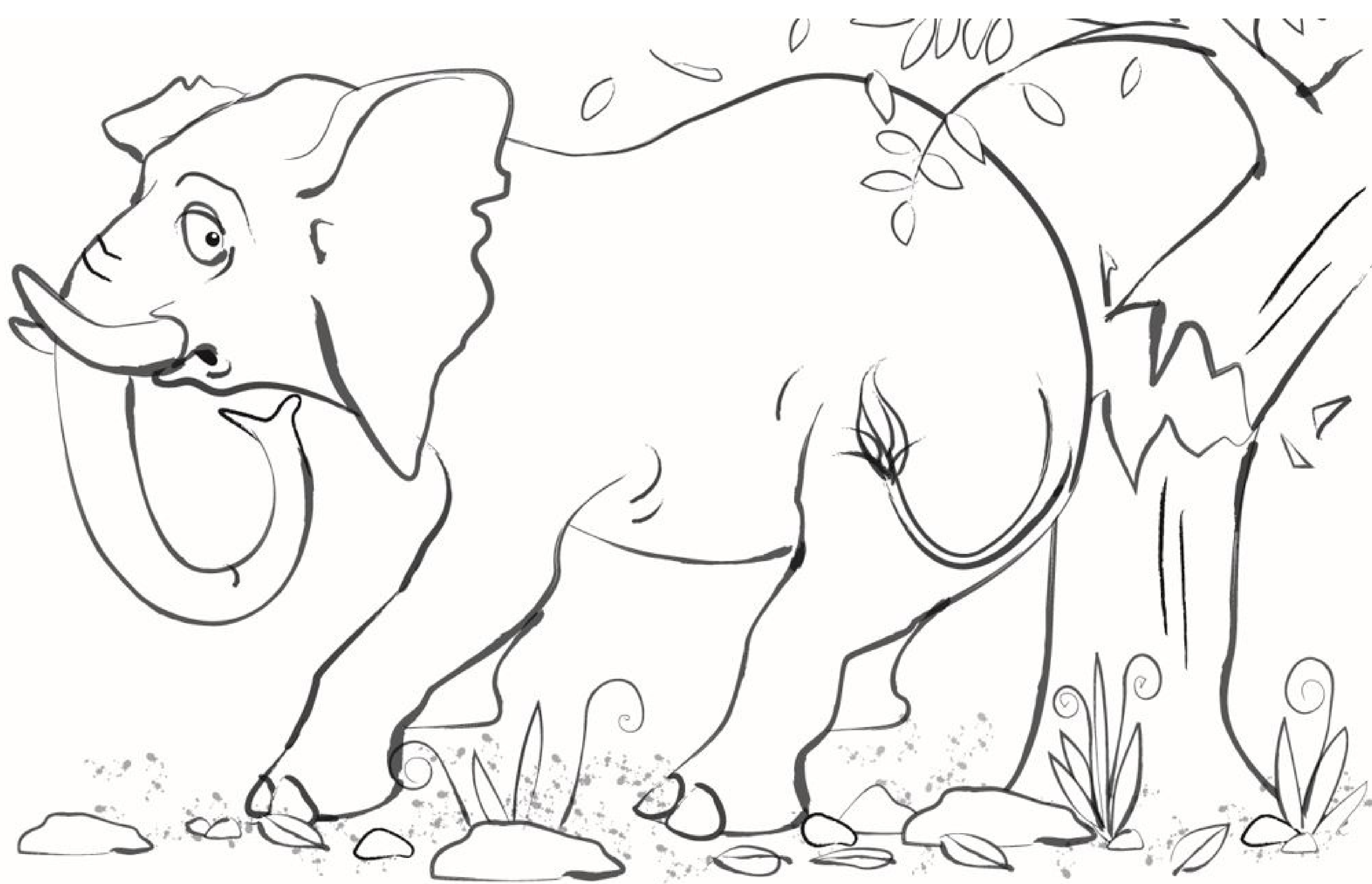
Frankl Explains:

While scratching can make an itch disappear for a little while...



Unless you fix what is really causing the problem...

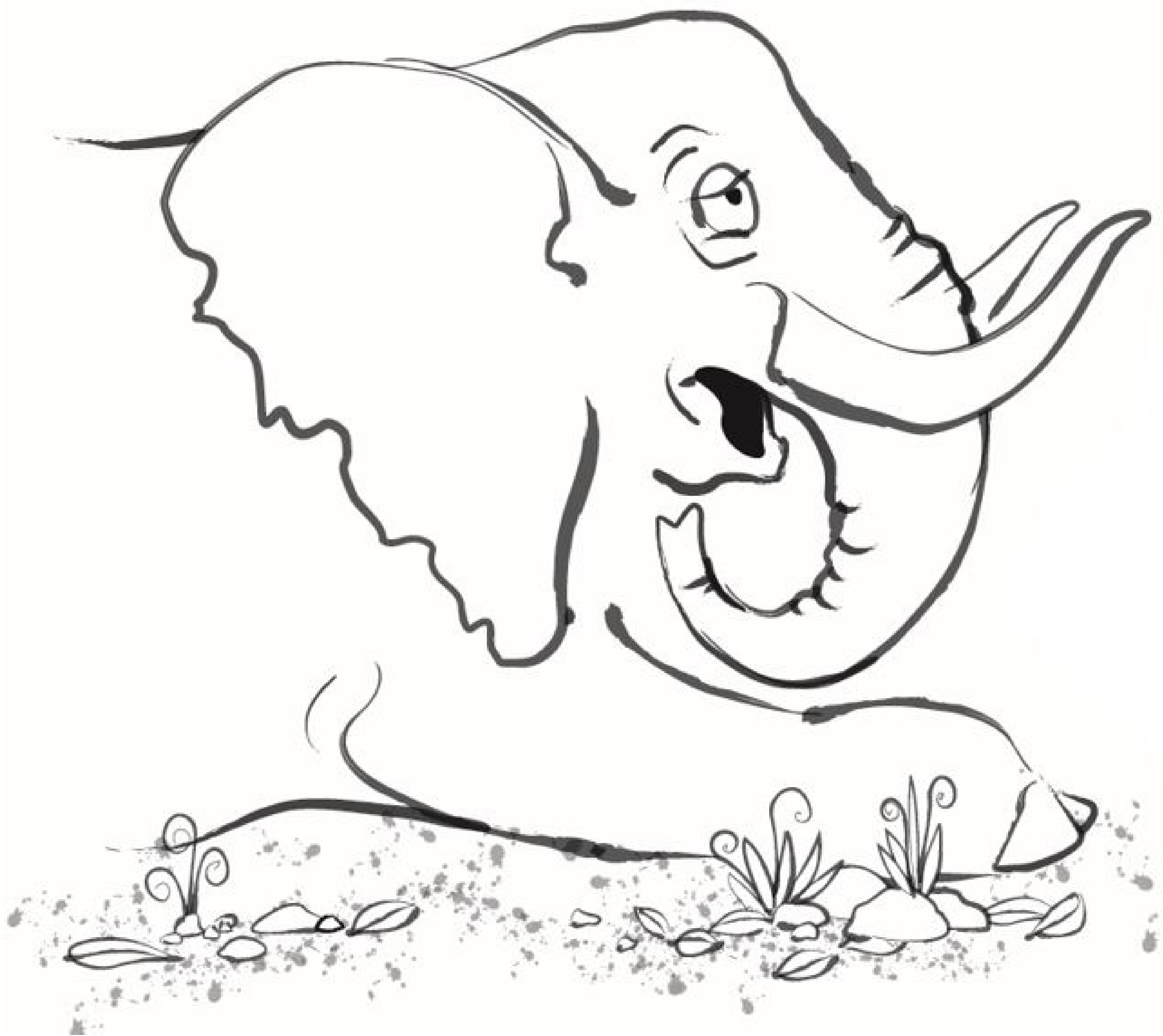
The itch will keep coming back.





Frankl Explains:

It is good to keep asking 'Why?'
because problems are complicated...



And while some people will have simple
explanations that make sense to them...

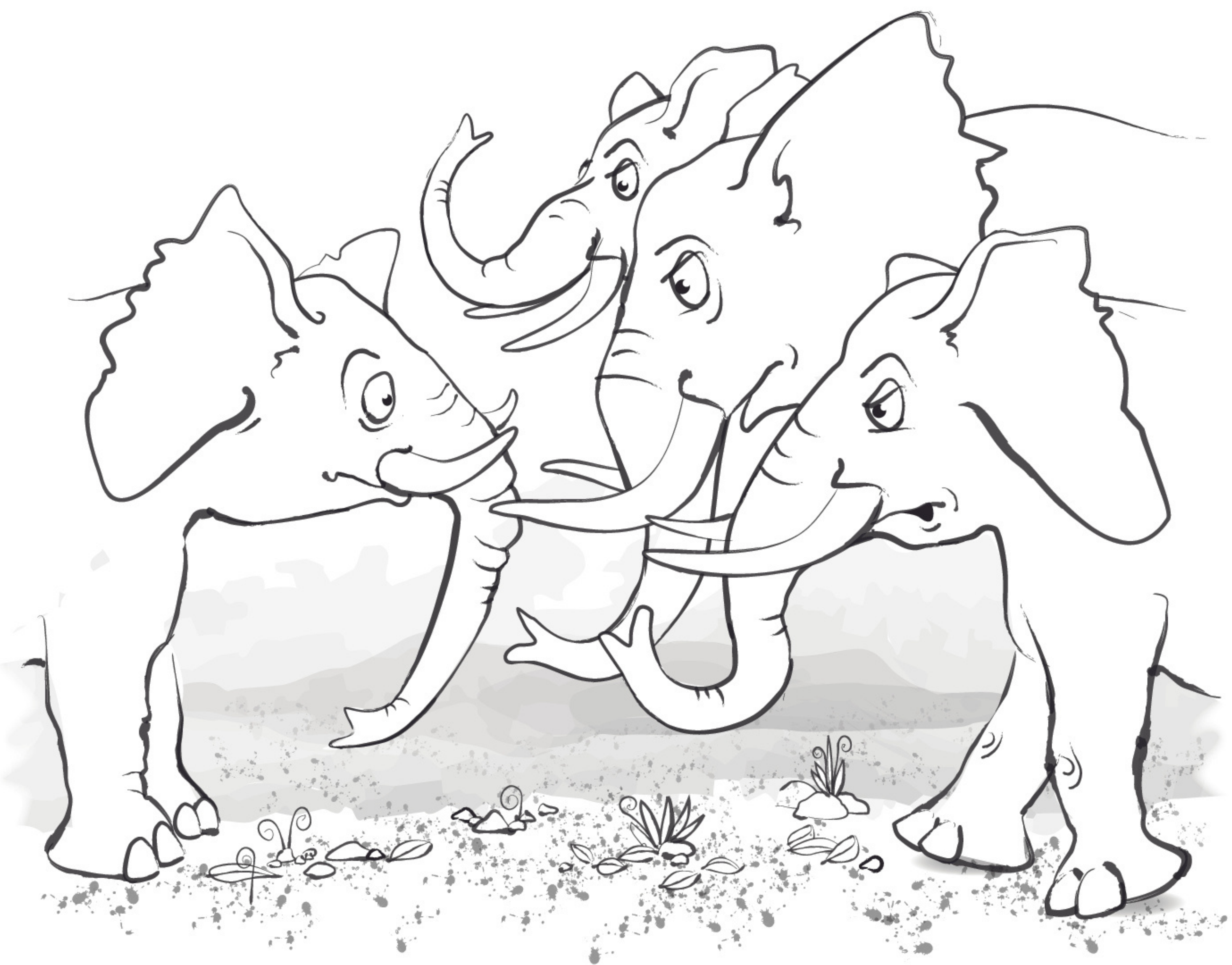
The real story will take
some time to uncover.

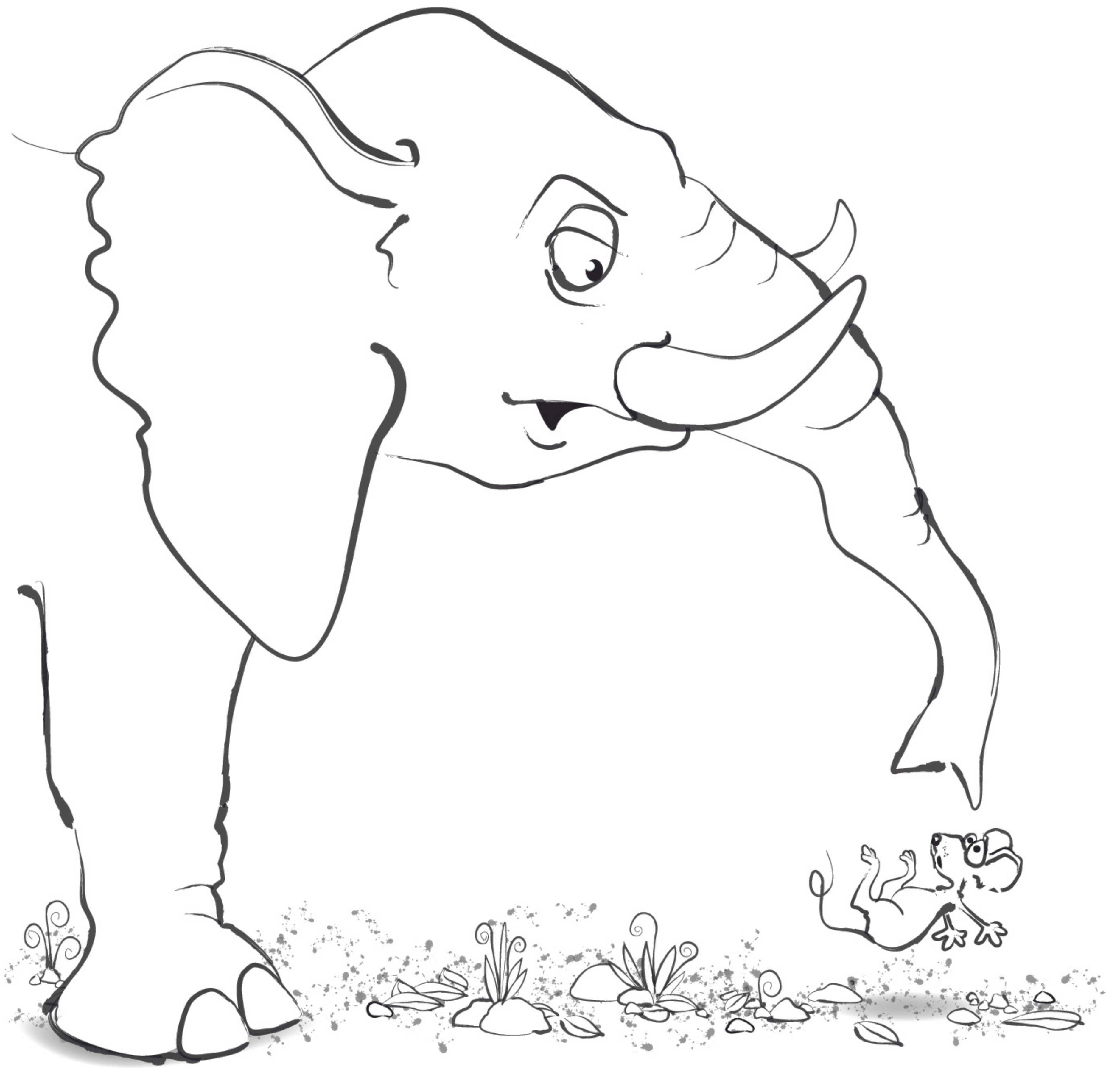




Frankl Explains:

Even though blaming someone else might make you feel better...



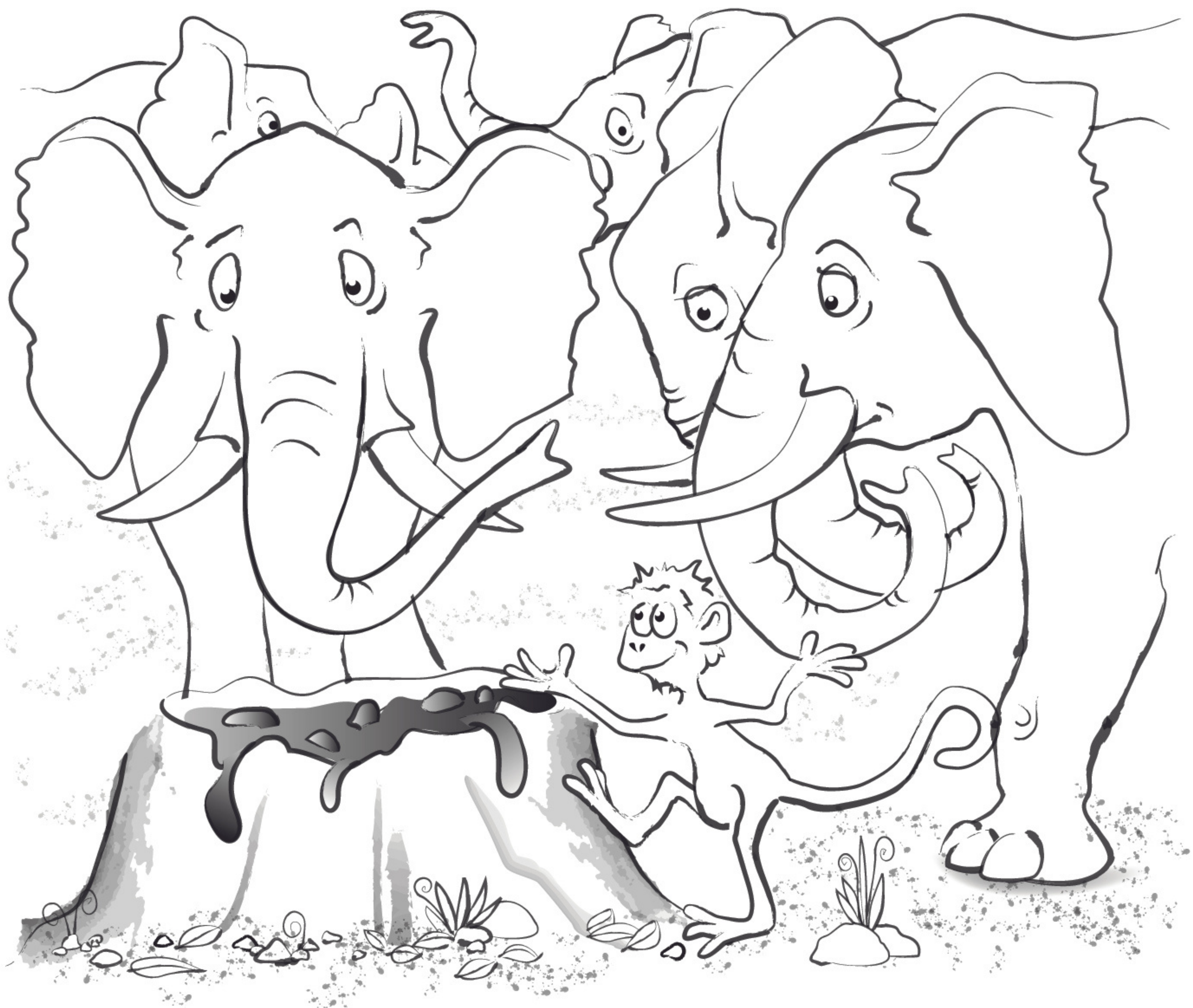


It makes it harder for people to work together to find real solutions.



Frankl Explains:

Because it is hard to live with a
problem...



you might be tempted to just treat the
symptom...

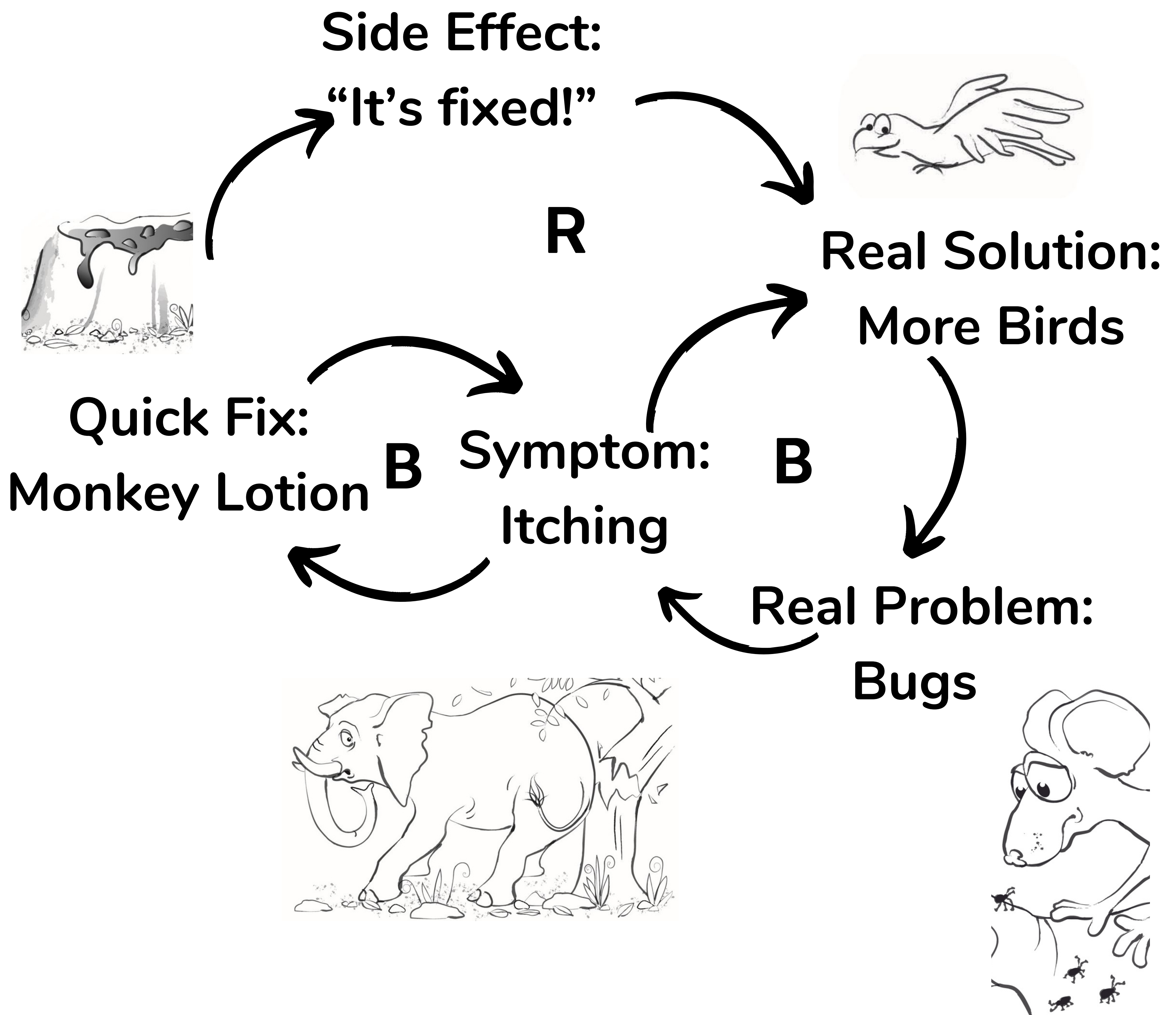


Because it takes time and hard work to find solutions that last..



Frankl Explains: Shifting the Burden

Real solutions are needed to make symptoms disappear.



A quick fix will need to be repeated over and over. Plus, they stop you from working on the real solution!